

Automating & Streamlining Data Flow: Transforming Insights into Action

Making data work harder, not us.

Dominic Martens





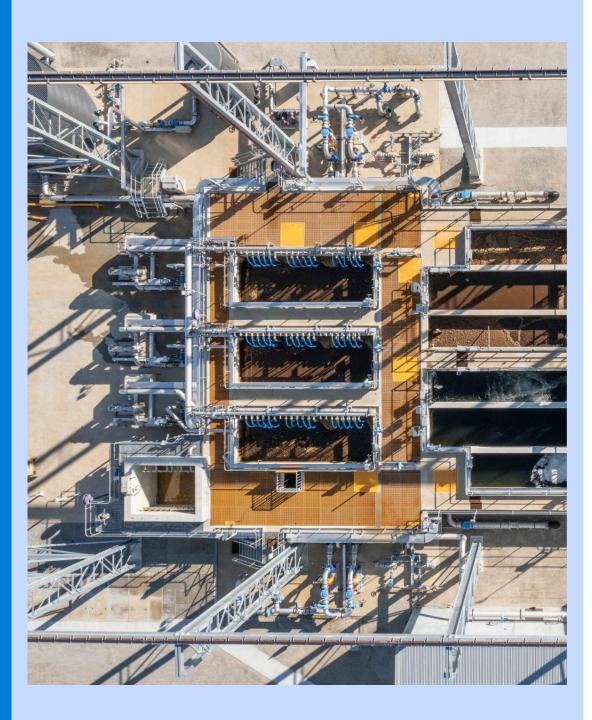


Dominic Martens

Digital Engineering Manager ICON



- Dominic Martens is a global expert in Digital Engineering and BIM with 16+ years of experience, known for leveraging advanced tech in construction.
- As Digital Engineering Manager at Icon, Dominic drives AI and automation integration, leading industry innovation.
- Dominic excels in digital transformation, managing teams of digital engineers, BIM managers, and coordinators on large projects.
- His BIM expertise and AI passion deliver streamlined processes, enhanced productivity, and timely, high-quality project delivery.
- Dominic has held key leadership roles at John Holland, Silver Thomas Hanley, UNIFI Labs, John Wardle Architects, and Hassell.
- At Icon, Dominic pioneers AI-driven digital engineering, reshaping construction industry practices.
- He consistently sets new standards for innovation and efficiency in construction.
- Dominic's leadership is pivotal in advancing digital engineering's future in the industry.



Who is ICON, What do we do

Backed by over 160 years of success, Icon has an unrivalled capability and capacity to deliver high-quality construction projects across a diversity of sectors.

Innovation combined with financial and technical strength enable Icon to develop entrepreneurial solutions – all whilst minimising risk in terms of safety, certainty and commercials.

Our high performing team of over 800 skilled, experienced professionals act together to create possibilities with our partners, earn success in delivery and live quality in every way.









A fully diversified construction services provider

Australia's most financially secure small builder

A standalone, majority Indigenous owned and operated construction company



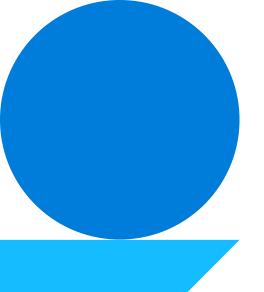


Wholly owned by one of the world's largest construction companies

The Icon Group is drawn on financial backing, experience, research and development capabilities of its parent company, Kajima Corporation.

Kajima Corporation is an \$11 billion construction powerhouse listed on the Japanese stock exchange with more than 17,000 people employed across 20 locations globally. In 2015, Icon became a part of Kajima Corporation, injecting the strength, flexibility and capacity to build projects of any type, any size, anywhere in Australia, New Zealand and the Pacific.

ii a kajima company



Why Data Flow Matters

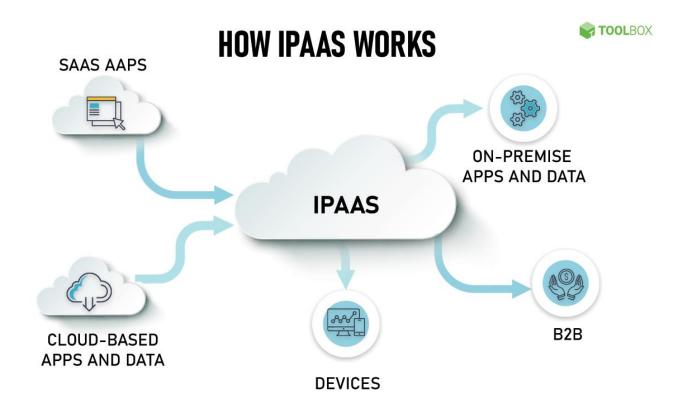
Siloed, slow, and stale data limits decisions Manual processes waste time and risk errors Fast, reliable data flow = smarter operations

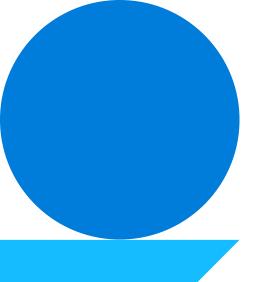




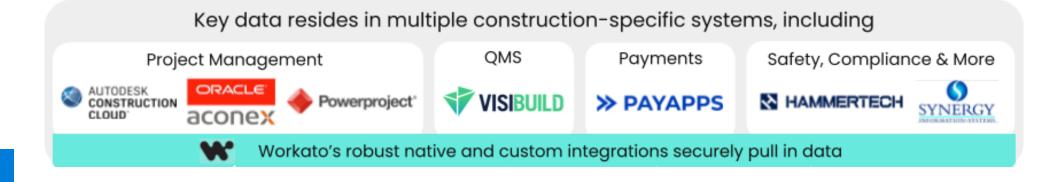
Goals

Move data across systems automatically Enable seamless data-driven decision-making Improve reliability through data integrity



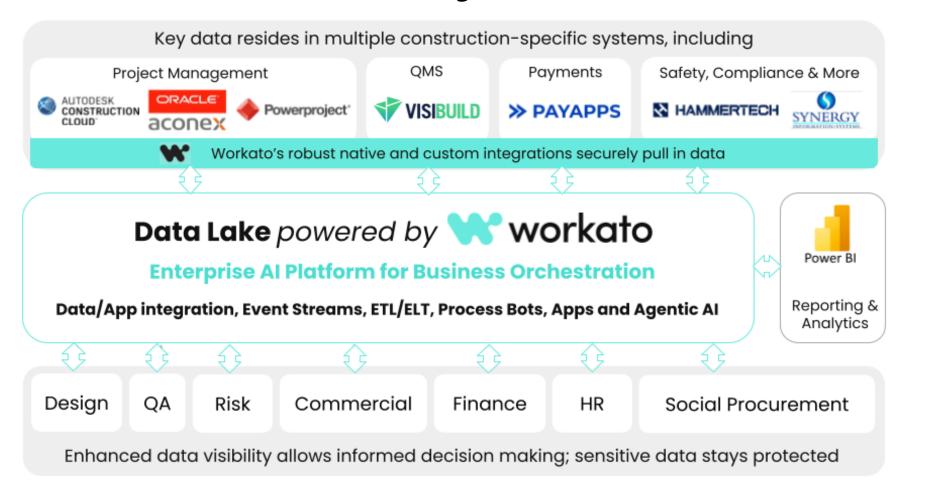


The Systems We're Working With



Automating the Movement of Data

APIs, scheduled extracts, and webhooks End manual exporting and data lag Real-time or near real-time insights





Sample & Tech Data Register - Internal Use Only

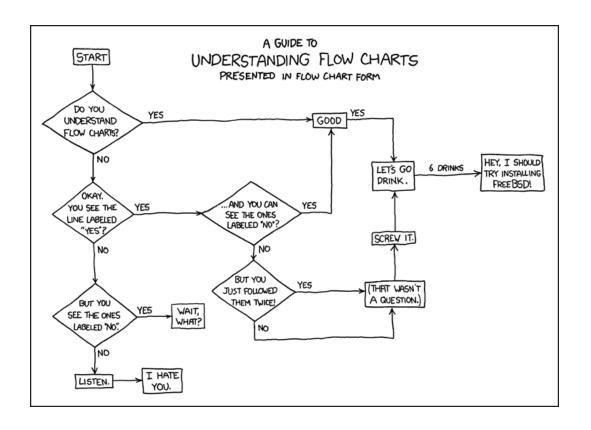
ACC Workflow Status Assigned to

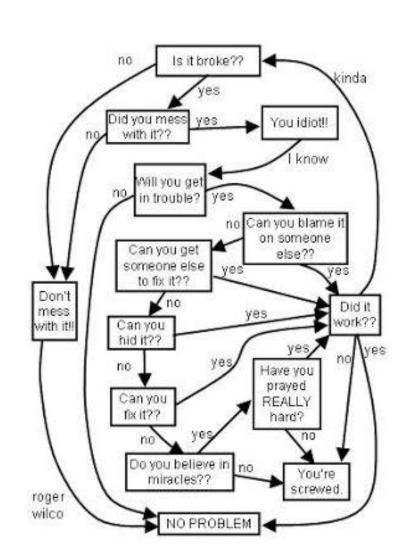
308 Total No. Samples (Blank) Rejected

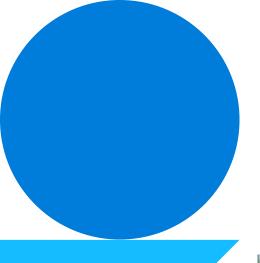
Sample Details										ACC Wo	ACC Workflow Technical Data Submission										Physical Sample Submission													
Sample Number Discipline Date Reaction Sub-contractor Sample Title Sample Description Canonitant Calculation As Spacial Sample Type							ACC Status A	Accigned to	Tech Data Status	Architect TD	Structure TD	Services TD	Facade TD	ESD TD	Acoustic TD	Landscape TD	OtherTD	ICONTO	BC TD CHVL	TD	Phylical Sample Status	Architect PHY Structure P	HY Service PHY	Facade PHY	ESD PHY	Acoustic PHY	Landscape PHY	Other PHV	ICON PHY	BC PHY	CHVL PHY			
POR-SAM-ELEC-			•			Code		Select from	Select from list	draft e	eather tang	Pending	Select from list	N/A	Select from list	N/A	Select from list	N/A	N/A	Select from list	Select from In	t Select from list Selec	ct from list	Pending	Select from list N/A	Select from	tist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-BAL-001	Balustrades	27/03/2025	Aluline	External Possdercoat - Dunatec Gully	External Powdercoat Duratec Gully (To match ALD1b) For balustrades: 8AD1b, BAD2b, BAD3b, BAD4b, BAD5b, BAD6	ib,	All Buildings	As Specified	Physical & Tech Data		Saifee Akil	Pending	Select from list	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from li	t Select from list Selec	ct from list	Pending	Select from list N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list
POR-SAM-BAL-002	Belustrades	27/03/2025	Al-line	External Powdercoat - Duratec	BA07b, BA08b, BA10b, BA11b, BA12b, BA15b, For windscreens: WS01b, WS02b, WS03b, WS05b, WS06b		Building 38	As Saucified	Physical & Tech		(-X ALI	h-s-d-s-		N/A	N/A	B108	N/A	N/A	N/A	B1 (B		a Saland Samu Sala Sala		Pending	Select from list N/A	N/A	N/A	No.	11/0	N/A	Ave a		Salva Sara Salva	Extra from Est
POR-SAM-BAL-002 POR-SAM-BAL-003	Delustrades	27/03/2025		Bluegum	External Powdercoat Duratec Bluegum (To match ALD13) External Powdercoat Duratec Pale Eucalypt (To match ALD1c)				Date	dreft 5	Safree Ald	Pending	Select from lat	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from Ir	1 Select from Int Select	et from int	Pending	Select from Int. N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from Int	Select from list	Select from Int
POR-SAM-BAL-003	Balustrades	21/03/2025	Alcline	External Powdercoat - Duratec Pale Eucalypt	External Powdercoat Durate: Pale Eucalypt (To match AUDc) For balustrades: BAU1e, BAU3c, BAU3		All Buildings	As Specified	Physical & Tech Data	draft S	Saftwe Akd	Pending	Select from list	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from In	d Select from Ind Selec	ct from int	Pending	Select from Int N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from int	Select from Int	Swiect from Int.
POR-SAM-BAL-004	Balustrades	27/03/2025	Aluline	External Powdercoat - Duratec Territory Red	External Powdercoat Duratec Territory Red (To match ALD1f) For behavioredes: BAD16 BAD36 BAD46 BAD66 BAD76 BA12f		Building 4	As Specified	Physical & Tech Data		Saifee Akil	Pending	Select from list	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from li	t Select from list Selec	ct from list	Pending	Select from list N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list
POR-SAM-ELEC-001	Security	26/08/2024	Appulec	Break Glass	For windscreens: WSO(4)f Resettable Call Points		Project Wide	As Specified	Physical & Tech		either tang	Pending		N/A	07/02/2025	N/A	N/A	N/A	N/A	Select from list	Select from li	d Select from list 12/0		Pending	Select from list N/A	Select from	list N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from Int
POR-SAM-ELEC-002	Security	26/08/2024	Appselec	Card Reader	CP-32G Series HID Signo (20)		Project Wide		Data Physical & Tech		edriana stan	Pending	Approved STC 16/02/2025	N/A	Approved 07/02/2025	N/A	N/A	N/A	N/A	Select from list	Select from fr	Appr t Select from list 12/0		Pending	Select from list N/A	Select from	list N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-003	Security	26/08/2024	Appules	Electric Strike	FES20 High Security Electric Strike		Project Wide		Data Physical & Tech	submitted e	eather tang	Pending	Approved STC 16/02/2025	N/A	Approved 07/02/2025	N/A	Select from list	N/A	N/A	Select from list	Select from li	Appr d Select from Int Select	ct from list	Pending	Select from list N/A	Select from	slist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from fist
POR-SAM-FLEC-003		26/08/2024		Electric Strike	Superseded by POR-SAM-ELEC-060		Doors - Project Wide		Data Physical & Yech				Rejected	N/A	Approved	N/A	N/A	N/A	N/A			t Select from list 17/0			Select from list N/A		list N/A	N/A	N/A					
POR-SAM-ELEC-003	Security	26/08/2024	Appuelec	Electric Mnice	FSH By Schlage FES20 High Security Electric Strike Resubmit of POR-SAM-ELEC-003		Doors - Project Wide	As Specified	Physical & Tech Data	archived e	either tang	Pending	Approved	N/A	Approved STC	N/A	N/A	N/A	N/A	Select from list	Select from In		syzuzs rowed STC	Pending	Select from Int NyA	Select from	int N/A	N/A	N/A	N/A	Select from lat	Select from list	Select from Int	Select from Int
POR-SAM-ELEC-004	Security	26/08/2024	Appulec	Inner Range Integriti Access Control System	Inner Range Integriti - Access Control System - Equipment 460(1) x 358(W) x 85(D)		Project Wide	As Specified	Physical & Tech Data		edriana xten	Pending		N/A		N/A	Select from list	N/A	N/A	Select from list	Select from li	d Select from list 24/0 Appr		Pending	Select from list N/A	Select from	slist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-005	Security	26/08/2024	Appulec	Electro-Megnetic Lock	Electro-Magnetic Lock EM3500 SERIES		Doors - Project Wide	As Specified	Physical & Tech Data	archived e	eather tang	Pending		N/A		N/A	N/A	N/A	N/A	Select from list	Select from li	t Select from list 25/0 Appr		Pending	Select from list N/A	Select from	list N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-006	Security	26/08/2024	Appulec	Push To Exit Button	Mushroom Exit Button - X2-EXIT-002 - Stainless Steel X2-EXIT-002 - 115x/0x25mm		Project Wide		Physical & Tech Data	draft =	edriana stan	Pending		N/A		N/A	N/A	N/A	N/A	Select from list	Select from li	d Select from Int 12/0 Appr		Pending	Select from list N/A	Select from	slist N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-007	Security	26/08/2024	Appulec	Network Video Recorder	HikVision DS-9664NI-M8 SERIES NVR		Commx Room		Physical & Tech Data	draft a	edriana stan	Pending		N/A		N/A	N/A	N/A	N/A	Select from list	Select from li	d Select from list 24/0 Appr		Pending	Select from list N/A	Select from	list N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-008	Security	26/08/2024	Appulec	Network Security Camera	DS-2CD2366G2-I(U) - 6 MP AcuSense Fixed Turret Network Carrens				Physical & Tech Data	draft =	emitesh ram	Pending		N/A		N/A	N/A	N/A	N/A	Select from list	Select from li	4 7/05/2025 24/0 Approved STC Appr		Pending	Select from list N/A	Select from	slist N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-009	Security	26/08/2024	Appulec	Video Intercom Network Indoor Station	HikVision DS-KH632D-LE1(8) 7-inch TFT touch screen with 1024 × 600 resolution		Project Wide		Physical & Tech Data	draft =	edriana xtan	Pending		N/A	07/02/2025 Approved	N/A	N/A	N/A	N/A	Select from list	Select from li	t Select from list 24/0 Appr		Pending	Select from list: N/A	Select from	slist N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-010	Security	26/08/2024	Appulec	Video IntercomModule Door Station	Video Intercom Module Door Station - DS-KD8003-IME1				Physical & Tech Data	archived e	either tang	Pending	07/03/2025 Select from list	N/A	19/02/2025 Approved STC	N/A	Select from list	N/A	N/A	Select from list	Select from li	d Select from list 24/0 Appr		Pending	Select from list N/A	Select from	slist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from fixt
POR-SAM-ELEC-011	Communication	on 26/08/2024	Appuelec	Cat 6 Cable	SharkRack Cat 6 Cable - U/UTP		Project Wide, Common Areas & Dwellings, All Levels Project Wide, Common		Tech Data	submitted V	Violet Abini	Approved STC	21/02/2025 N/A	N/A	19/02/2025 Approved STC	N/A	N/A	N/A	N/A	N/A	DB/D4/2025 Approved STO	N/A 06/0 Appr	8/2025 rowed STC 8/2025	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POR-SAM-ELEC-012 POR-SAM-ELEC-013	1	on 26/08/2024 on 26/08/2024		Cat 6 Jack Cat 6 Patch Panel	Sharkrack Cat 6 - White Jack DKJ-C6U-03-CWH SharkRack Cat 6 - 1 RU - 24 Port Patch Panel		Project Wide, Common Areas & Dwellings, Comms Racks, Comms			submitted a	emitech rem	Approved STC	N/A 27/02/2025	N/A	19/02/2025 Approved 19/02/2025	N/A N/A	N/A	N/A	N/A	N/A N/A	Approved S K	N/A 06/0 Appr N/A 12/0	3/2025 rowed	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A N/A	N/A N/A
POR-SAM-ELEC-013	1	on 26/08/2024		Cat 6 Patch Panel	SharkRack Cat 6 - 1 HU - 24 Port Patch Panel SharkRack Cat 6 - Patch Leads - Verious Colours		Racks, Comms Racks	As Specified		submitted a	emitech rem	Approved STC	N/A	N/A	Approved	N/A	N/A	N/A	N/A	N/A		N/A 12/0 Appr N/A 06/0	3/2025 roved	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POR-SAM-ELEC-014 POR-SAM-ELEC-015	1	on 26/08/2024 on 26/08/2024	Appulec	RGS Cable	SharkRack Cat 6 - Patch Leads - Venous Colours Jones - RG6 Foxtel Approved Cable			As Specified		draft a	emitesh ram	Pending	21/02/2025 N/A N/A	N/A	19/02/2025 Approved STC 19/02/2025	N/A N/A	N/A	N/A	N/A N/A	N/A	Approved S K	Appr	3/2025 rowed STC 3/2025	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	Select from Int	Select from lat	Select from Int
					Nickel Plated Brass		System, Common Areas & Dwellings, All Levels			Lonesso a	Imiseun rum	Approved STC	NA		Approved		N/A	NA	N/A		Approved S K	Appr	roved	renaing	N/A N/A	NA	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POR-SAM-ELEC-016	1	on 26/08/2024		MATV Connectors	Jonse - Foxtel Approved Connectors		MATV Systems, MATV Systems, All Levels			archived e	eather tang	Pending	N/A	N/A	19/02/2025 Approved	N/A	N/A	N/A	N/A	N/A	Select from li		3/2025 roved	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POR-SAM-ELEC-017	Communication	on 45530	Appuelec	Sharkitack - Warranty Information	SharkRack - Warranty Information		Communications - Project Wide, Communications - Project Wide, All Levels	As Specified	Tech Data	draft fr	im consultant	Pending	N/A	N/A	19/02/2025 Approved	N/A	N/A	N/A	N/A	Select from list	Select from li	d Select from list Selec	ct from list	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POR-SAM-ELEC-018	Communication	on 26/08/2024	Appselec	SharkRack - Appuelec Installer Certification	SharkRack - Appselec Installer Certification		Project Wide, Communications -	As Specified	Tech Data		edriana stan	Pending	21/02/2025 N/A	N/A	19/02/2025 Approved	N/A	N/A	N/A	N/A	N/A	Select from in	d Select from list 12/0	3/2025 N/A	Pending	N/A N/A	N/A	N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from fixt
POR-SAM-ELEC-019	Electrical	26/08/2024	Appulec	WeatherProof Bakelite	Weather Protected Double Power Outlet 10A 250V AC IPS3 - Surface	-	Project Wide, N/A External, All Levels	As Specified	Physical & Tech Data	draft a	emitesh rem	Pending	07/03/2025 Approved STC	N/A	19/02/2025 Approved STC	N/A	Select from list	N/A	N/A	Select from list	Select from li	7/05/2025 12/0 Approved STC Appr	By2025 rowed STC	Pending	Select from list N/A	Select from	list N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from Int	Select from list
POR-SAM-ELEC-020	Electrical	26/08/2024	Appulec	Li	Mount - NLGPO100 Linear Light TWST10-S1			As Specified	Physical & Tech		emitesh ram	Pending	Select from list	N/A		N/A	Select from list	N/A	N/A	Select from list	Select from li	d Select from Int Selec	ct from list	Pending	Select from list N/A	Select from	slist N/A	Select from I	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-022	Electrical	26/08/2024	Appulec	Apartment DB	Apartment Distribution Board Enclosure Voltex CUBO flush		Ground Project Wide	As Specified	Physical & Tech	draft A	Angus Langley	Pending	14/03/2025	N/A		N/A	N/A	N/A	N/A	Select from list	Select from fr	d Select from list 25/0		Pending	Select from list N/A	Select from	list N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-024	Electrical	26/08/2024	Appules	81	Mount Clevertronics ARGO-1200		Project Wide	As Specified	Physical & Tech		edriana sten	Pending		N/A		N/A	Select from list	N/A	N/A	Select from list	Select from li	App d Select from list 07/0		Pending	Select from list N/A	Select from	slist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-025	Electrical	26/08/2024	Appuelec	82	Clevertronics ARGO-1200. ARGO-600 CLEVERTRONICS 2-40V ARGO LED WEATHERPROOF BATTEN WITH SWITCHABLE COLOUR		Project Wide, Stairwells	As Specified	Physical & Tech Data	draft a	emitesh rem	Pending	O1/U5/2025 Rejected	N/A	02/02/2025 Approved STC	N/A	Select from list	N/A	N/A	Select from list	Select from li	Appr d Select from list Selec	ct from list	Pending	Select from list N/A	Select from	slist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-026	Electrical	26/08/2024	Appuelec	B1/E	CHWITTONIA ANGO-1200-IP-HGV CLEVERINGNICS Argo 1200mm Weatherproof Emergency Batter, LP, Switchable Colour & Output, Zoneworks XT Hive 2-4GHz		Project Wide	As Specified	Physical & Tech Data	draft a	edriana sten	Pending		N/A		N/A	Select from list	N/A	N/A	Select from list	Select from Ir	d Select from Int 07/0 Appr		Pending	Select from list N/A	Select from	slist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-027	Electrical	26/08/2024	Appuelec	B1/E MS	ARGO-1200-SEN-LP-HVG CLEVERTRONICS Argo 1200mm Weatherproof Emergency Betten, LP,		Project Wide, Stairwells	As Specified	Physical & Tech Data		edriana stan	Pending	01/05/2025 Approved STC	N/A	07/02/2025 Approved STC	N/A	Select from list	N/A	N/A	Select from list	Select from in	d Select from list 07/0 Appr	5/2025 rowed STC	Pending	Select from list N/A	Select from	hist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-029	Electrical	26/08/2024	Appuelec	EX1	Switchable Colour, Motion Sensor, Zoneworks XT Hive 2.4GH Clevertronics CUBPICHTV Ultrablade Pro Ecit, Recessed Ceiling Mount, LR Zoneworks XT Hive 2.4Ghz, All Pictograms, Single or Double		Project Wide	As Specified	Physical & Yech Data	draft a	emitesh ram	Pending	16/02/2025 Approved STC	N/A	07/02/2025 Approved	N/A	N/A	N/A	N/A	Select from list	Select from li	4 7/05/2025 12/0 Approved STC Appr		Pending	Select from list N/A	Select from	slist N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-030	Electrical	26/08/2024	Appuelec	Đ2	Sided Clevertronics CCTLED-HV Cleverift Exit, Surface Mount, LR, Zoneworks XT Hive 2.4GHz,		Project Wide	As Specified	Physical & Tech Data		emitesh rem	Pending	16/02/2025 Rejected	N/A	07/02/2025 Approved STC	N/A	Select from list	N/A	N/A	Select from list	Select from In	d Select from list Selec	ct from list	Pending	Select from list N/A	Select from	list N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-031	Electrical	26/08/2024	Appulec	EM1	All Pictograms, Single or Double Sided Clevertronics CCLIFE-HV Lifelight Emergency, Recessed Mount, LP, Zoneworks XI Hive 2-4CHz		Project Wide	As Specified	Physical & Tech Data		emitesh rem	Pending		N/A	07/02/2025 Approved	N/A	N/A	N/A	N/A	Select from list	Select from li	7/05/2025 12/0 Approved STC Appr		Pending	Select from Int N/A	Select from	slist N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-032	Electrical	26/08/2024	Appulec	EM2	Clevertronics CCLIFE-SM-HV Lifelight Emergency, Surface Mount, LP, Zoneworks XT Hive 2.4CHz		Project Wide	As Specified	Physical & Tech Data		edriana stan	Pending	16/02/2025 Approved STC	N/A	07/02/2025 Approved	N/A	N/A	N/A	N/A	Select from list	Select from li	d Select from list 12/0 Appr	3/2025 rowed STC	Pending	Select from list N/A	Select from	slist N/A	N/A	N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-033	Electrical	26/08/2024	Appuelec	D1, D2, D3	THINKWISE Vector9-DF90 LED Downlight Colour Temperature: 3000K		Project Wide	As Specified	Physical & Tech Data		edriene sten	Pending		N/A		N/A	Select from list	N/A	N/A	Select from list	Select from in	d Select from Int 07/0 Appr		Pending	Select from list N/A	Select from	slint N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from Int
POR-SAM-ELEC-03S	Electrical	26/08/2024	Appulec	W1	Beam angle: 60 Degrees THINKWISE Striket-D LED EXTERIOR WALL LIGHT Colour Temperature: 3000k		Project Wide, Exteriors	As Specified	Physical & Tech Data		lacke Verer	Pending	01/05/2025 Approved STC	N/A	07/02/2025 Approved STC	N/A	Select from Est	N/A	N/A	Select from list	Select from In	t Select from list Selec	ct from list	Pending	Select from list N/A	Select from	list N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from Int
POR-SAM-ELEC-036	Electrical	26/08/2024	Appulec	WL1	Fixture Colour: Black U970-12)- LED Well Light, Type - W2 & W3 External		EXTERNAL, GROUND	As Specified	Physical & Tech		edriana stan	Pending		N/A		N/A	Select from Int	N/A	N/A	Select from list	Select from li	d Select from list 07/0		Pending	Select from list N/A	Select from	vlist N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list
POR-SAM-ELEC-037	Electrical	26/08/2024	Appulec	W3	240V LED WEATHERPROOF BUNKALITE Œ BLACK		EXTERNAL, GROUND	As Specified	Data Physical & Tech	archived e	esther tang	Pending	21/02/2025	N/A		N/A	Select from list	N/A	N/A	Select from list	Select from li	Appr d Select from list Selec	ct from list	Pending	Select from list N/A	Select from	list N/A	Select from li	nt N/A	N/A	Select from list	Select from list	Select from list	Select from list

Ensuring Data Integrity

Retry logic on failures
Validation checks (e.g., field matching)
Audit trails for every transfer







The New Reality

Central source of truth Faster insights, better actions Trustworthy, up-to-date information

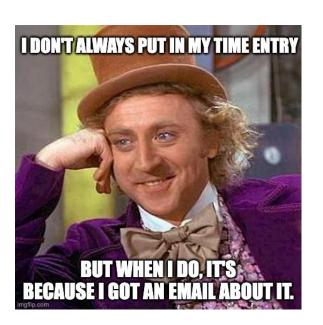




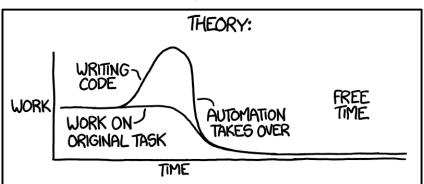
Guessing vs Knowing

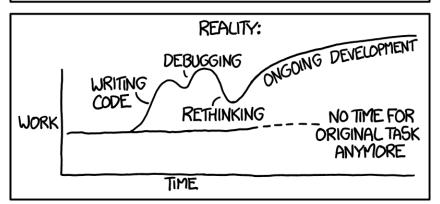
Where to Start

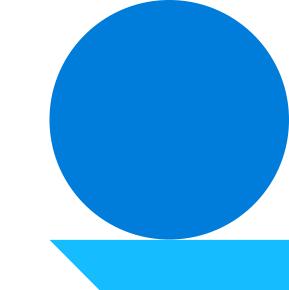
Choose a high-pain manual process Automate small — prove value Expand across systems gradually

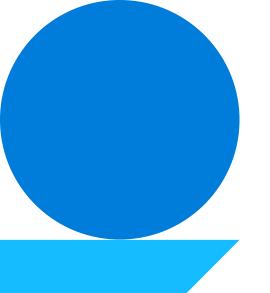


"I SPEND A LOT OF TIME ON THIS TASK.
I SHOULD WRITE A PROGRAM AUTOMATING IT!"



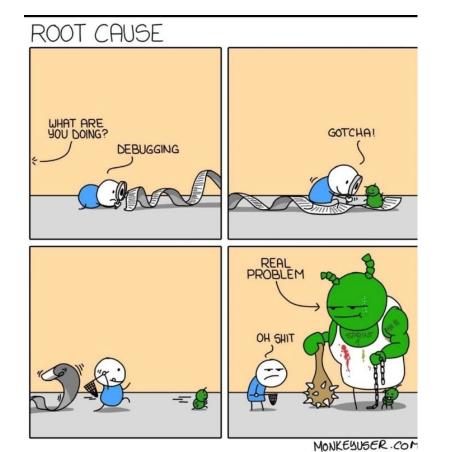






Closing Thought

Automation doesn't replace decision-makers — it makes them better.





Thank You



Dominic Martens

